

Senate Resolution 827

By: Senators Pearson of the 51st and Murphy of the 27th

A RESOLUTION

1 Declaring January 26, 2010, as Tourism Day at the state capitol and commending the tourism
2 industry of Georgia; and for other purposes.

3 WHEREAS, the travel and tourism industries play a vital role in Georgia's economic
4 prosperity and the quality of life for all Georgians; and

5 WHEREAS, tourism in Georgia generates more than \$34.1 billion annually, which provides
6 for over 240,000 jobs state wide and contributes \$1.5 billion to state and local tax revenue;
7 and

8 WHEREAS, representatives from the travel and tourism industry work hard to promote
9 Georgia as a premier travel destination with unique places, scenes, and activities; and

10 WHEREAS, the Georgia Association of Convention and Visitors Bureaus is dedicated to
11 representing destination marketing organizations; and

12 WHEREAS, in 2002, the Tourism Development Alliance of Georgia was founded to increase
13 awareness of the tourism industry as a strategic economic development engine essential to
14 Georgia's economy; and

15 WHEREAS, both the Georgia Association of Convention and Visitors Bureaus and the
16 Tourism Development Alliance of Georgia work closely with the Georgia Department of
17 Economic Development and other Georgia, national, and international hospitality related
18 organizations to promote economic development through tourism; and

19 WHEREAS, the contributions and efforts of the professionals working in the tourism
20 industry to increase travel to and throughout the state and stimulate economic growth are
21 applauded.

22 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
23 recognize the tourism industry as critical to the economic vitality of the State of Georgia and
24 declare January 26, 2010, as Tourism Day at the state capitol.

25 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
26 to transmit appropriate copies of this resolution to the Georgia Association of Convention
27 and Visitors Bureaus and the Tourism Development Alliance of Georgia.